



**Riverside Hotel**  
2900 W Chinden Blvd.  
Boise, ID 83714  
208.343.1871  
Room Rates:  
\$89 Single; \$95 Double  
Reserve by  
November 14, 2017

## **IOGA Annual Meeting December 11 – 15, 2017**

### **The Riverside Hotel**

## **DRAFT Agenda**

### **Monday, December 11th**

**Noon -5:00 p.m. IOGA Board Meeting – Voting Members Welcome - Cinnabar**

**5:00 – 7:00 p.m. Idaho Natural Resource Foundation Board Meeting – Cinnabar**

### **Tuesday, December 12th**

**8:30-Noon IOGA Board of Directors Meeting - Cinnabar**

**1:15–2:15 p.m.**

#### **General Session - Juniper/Laurel**

- Welcome and state of the Idaho Industry with overview of IOGA accomplishments for 2017 including Board of Director news, state and federal issues and group marketing. Steve Burson, IOGA President, Grant Simonds, Government Affairs Liaison, Janey Bruesch, Office Manager.
- America Outdoors Association Government Affairs Liaison, David Brown will update us on the latest out of Washington regarding pending legislation, regulation changes and other issues that have the potential to impact your business. Among the issues:
  - GO (Guide and Outfitter) Act--Permit streamlining and what it means to your business. The SHARE (Sportsmen Heritage and Recreation Enhancement) Act and The Recreation Not Red Tape Act.
  - Status of higher minimum wage for federal contractors (permitted outfitters) and more.
- Nominations for Board of Directors/Officers, IOGLB position, Resolutions (if any) Officers whose terms expire this year include Vice President Clint Frank, Hunt Section Vice President Ron Ens, REC Section Vice President J.R. Williams and Guide Section Vice President Shane Moser. Board Members whose terms expire are Jess Baugh, George McQuiston and Erik Weiseth. The position on the Licensing Board held by Louise Stark expires spring 2018.

**2:30-5:00 p.m.**

#### **River and Hunt Section Meetings**

##### **River Section - North Star**

- Welcome (including new members) & Sign-in
- Agency river manager highlights of past season and what's on the horizon.
  - 2018 is the 50<sup>th</sup> anniversary of the Wild and Scenic River Act. There are 107,651 miles of river in Idaho of which 891 miles are designated including 1968 designated rivers: Middle Fork of the Salmon, Middle Fork of the Clearwater, Lochsa and Selway and the St. Joe. Other Idaho WSR includes the Bruneau,

Jarbidge, Owyhee, Hells Canyon of the Snake. Nationwide: 208 rivers in 40 states and 12,734 miles.

- Invasive Species Update (tentative)
- Nominations for Board of Directors/Officers; IOGLB position, Resolutions (if any)

### Hunt Section **Juniper/Laurel**

- Welcome (including new members) & Sign-in
- 2:45 Fish and Game Department updates of interest including results of non-biological rules considered by the IDFG Commission in August (use of electronic equipment for hunting, wolf baiting, etc). Jon Rachael, Idaho Fish & Game Dept.
- 3:15 National Trails Act update. What areas in Idaho have been selected and what's next in terms of outfitter credit for trails maintenance. Forest Service rep(s)
- 4:00 Tag allocation distribution by the Licensing Board. Deadline for comment on present system through the Allocation Manual policy including the future of recalculation has been extended to January 31, 2018. A legal challenge is anticipated. New proposed IDFG rule on for unlimited controlled hunts. Lori Thomason, IOGLB; Brad Compton, IDFG; Steve Burson, IOGA.
- Nominations for Board of Directors/Officers, IOGLB position, Election of Hunt Section VP; Resolutions (if any)

**7:00-8:30**

### Hunt Section **Juniper/Laurel**

Continuation of Licensing Board tag allocation distribution discussion. Input for IOGA position on future of tag allocation distribution will be solicited.

**6:00 – Midnight**

### Exhibitor Setup **Ponderosa/Tamarack**

**Wednesday, December 13th**

### **8:30-10:15 REC/General Session – Juniper/Laurel**

#### **Born to Be Wild: How Science Can Inform Recovery of Idaho Salmon and Steelhead**

Historically, the Columbia River basin (including the Snake and Salmon Rivers) was *the* most productive Chinook salmon habitat in the world. By 1995, fewer than 1,200 wild Chinook salmon returned and today all Snake River populations are at risk of extirpation and federally listed under the Endangered Species Act. Federal Agencies consider the “four H’s” (harvest, habitat degradation, hatchery practices, and hydro) the primary causes of salmon declines.

Dr. Rick Williams will describe the history, status, and trends of salmon and steelhead populations in the Columbia and Snake River basins. He will discuss the scientific foundation supporting an ecologically based salmon and steelhead recovery effort. Russ Thurow will focus on Chinook salmon populations within the Middle Fork Salmon River basin (MFSR) in Central Idaho to illustrate the patterns and trends Rick introduces. He will describe results of long-term scientific research to advance knowledge of the landscape and local biophysical conditions and processes that influence salmon habitat, and the distribution, diversity, persistence, and recovery of salmon. MFSR research results highlight that essential building blocks for recovery persist in the MFSR, however, recovery is limited by outside-basin factors. These data may be applied to inform effective salmon recovery strategies.

*Russ Thurow is a Fisheries Research Scientist with the USFS- Rocky Mountain Research Station in Boise, Idaho. For 35 years, his research has focused on understanding ecosystem function and aquatic species responses and on development of conservation and restoration strategies. Russ is very familiar with Central Idaho’s Middle Fork Salmon River basin and the ecology of its wild Chinook salmon and steelhead.*

*Dr. Rick Williams is a Research Associate in the Department of Biology at The College of Idaho and lives in Eagle, Idaho. His research and writing having focused on the conservation of native trout and salmon for more than 30 years. Rick has worked on Columbia River salmon recovery issues since the 1980s and served on scientific review panels including the SRG, ISG, ISRP, and ISAB. In 2006, he edited “Return to the River: Restoring Salmon to the Columbia River”.*

- 10:30 – Noon General/REC Session. J.R. Williams, Vice President. **Juniper/Laurel****
- Industry Issues and Concerns. Join us for this popular session to discuss Outfitter and Guide issues, concerns and more. Submit your questions to the moderator and panelists will respond. (Panel including USFS, BLM, IOGLB, IDFG and IOGA reps)
  - Final Call for IOGA Officer and Board of Director Nominations

- Noon-1:45 General Session Lunch **Juniper/Laurel****
- Short Presentation/Speaker (tentative)
  - Meet Candidates for IOGA board of directors and officer positions
  - Introduction of Exhibitors (put in list of exhibitors)

**2:00 – 4:00 Voting for IOGA Officers, Board of Directors **Registration Area****

**2:00 – 4:00 First Aid - **Liberty****

**2:00-5:00 Visit with Exhibitors (see list on registration form) - **Ponderosa/Tamarack****

**3:30 – 5:30 Women of IOGA—an annual gathering of fun and camaraderie **Suite 111****

**5:00 – 10:00 Reception with Exhibitors/Member Bash **Ballroom** (air wall opens at 5:00 p.m.)**  
Poetry Contest, Entertainment, Food & Beverages

**Thursday, December 14th**

- 8:30 – 10:00 REC Section/General Session **Juniper/Laurel****
- Using data to Optimize Revenue & Client Experiences.** It can be difficult to obtain deep understanding of your business trends. This workshop provides a case study in obtaining accurate data and methods for applying it to operations for dramatic improvement in revenue and client experiences. Explore the impact of applying new pricing strategies, website tweaks for higher online conversions, and striking the right balance in discounts and promotions. Casey Dixon, The Flybook

**9:15 – Noon Salmon River Outfitters Association (SROA) meeting with USFS-Salmon Challis National Forest – **North Star****

**10:15- Noon Forest Service Meeting - **Emerald****

**10:15-Noon Concurrent Sessions**

- **Incident Management from a Legal Perspective. - **Cinnabar** – Leah Corrigan, Western Recreation Law Center**

This presentation has two parts. Part one focuses on what facts or issues drive a person’s decision to sue for a recreational injury, and how to avoid triggering the common human emotions that tend to result in lawsuits. This includes a discussion about educating clients on inherent risk, and avoiding what can be perceived as misleading marketing. Guests who felt under-informed or misinformed about risk are much more likely to sue in the event of an incident. Part two of the presentation focuses on incident management from a legal perspective, including: legal nuts and bolts; how to empathetically deal with the injured person and their family; de-bunking the “don’t apologize!” myth; and the importance of providing information about the incident to the family. The idea is to introduce and discuss big picture concepts and ideas, and to give, practical advice that is easy for a small business to implement, as opposed to having a specific “incident management” training.

**10:15 – Noon Guide Track I – Shane Moser, Guides Vice President Delamar**

Interactive session for guides. Topics include retirement savings options, insurance issues and discussion of overall direction for the IOGA Guides Section.

**10:15 – Noon Guide Track II – Ron Ens, Hunt Section Vice President - Opal**

Packing demo for guides

**12:15-1:45 Lunch and General Session - Juniper/Laurel**

**A Reporter's Perspective on Sexual Harassment in the River Guiding Industry. Jayme Moye, Adventure Journalist**

In January 2015, *Men's Journal* asked Jayme Moye, as the magazine's Adventure News Correspondent, to cover the "Investigative Report of Misconduct at the Grand Canyon River District," recently released by the U.S. Department of Interior. The assignment led her down a rabbit hole of investigative reporting, and half-dozen stories on the topic of sexual harassment in the river guiding industry, most recently a 6,000-word feature in the June issue of Denver's *5280* magazine. Moye will share a behind-the-scenes look at what she learned during the 1.5 years she was immersed in reporting on this polarizing topic.

**1:30 – 4:30 Middle Fork Outfitters Association (MFOA) meeting with USFS-Salmon Challis National Forest – North Star**

**2:00 – 4:00 Concurrent sessions**

- Video Content and Development (tentative) – **Liberty**

- **Guide Track – Shane Moser, Guides Vice President Delamar**

Interactive session for guides. Topics include retirement savings options, insurance issues and discussion of overall direction for the IOGA Guides Section.

**2:00 – 4:00 Guide Track II – Ron Ens, Hunt Section Vice President - Opal**

Packing demo for guides

**5:30-10:00 Thaw Fundraiser (dinner, silent/live auction, live music) - Ballroom  
Keynote Speaker – (tentative)**

Friday, December 15th
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**9:00-1:00 IOGA Board of Director meeting—Voting members welcome – Cinnabar**