



WINTER CONFERENCE

Red Lion Downtowner

December 12-13, 2018

Exhibitor Information



The IOGA Winter Conference will be held December 12-13 at the **Red Lion Downtowner**, 1800 Fairview Avenue, Boise, Idaho. We hope you can show your support for our industry by being an Exhibitor.

We are especially excited about our “Exhibitors Showcase Event” that will occur on **Wednesday, December 12th**. We will start the afternoon at 2 p.m. with a one-on-one exhibitor session that will allow for some quality time to meet with customers. This will lead into an Exhibitor Reception with Hors d’oeuvres where you can continue networking in a casual yet effective setting. This year’s reception will lead into our “Member Bash”.

The exhibitor area is located in the Ballroom of the Red Lion Downtowner, the adjacent foyer and hall. Please take a few moments to look over the booth layout map and let us know right away which space(s) we can hold for you. IOGA reserves the right to make the final decision as to exhibitor location, so your comments about your specific needs (a wall, electricity, tables, chairs, etc.) will be important.

For those of you who don’t really need a 10 x 10 booth or larger space, we have booths in the center of the room to accommodate as many exhibitors as possible and make the best use of our limited space.

We would appreciate receiving a donation from each of our vendors to use for our silent auction and raffles. If you have already donated, thank you very much for your support. If you have not donated and wish to donate an item, please list it on the enclosed reservation form.

We are looking for sponsors for our key events which include Wednesday’s Luncheon, Wednesday’s Member Bash, Thursday’s Luncheon, Women of IOGA and the Thaw Dinner/Fundraiser on Thursday evening. Sponsorships are \$1,000, \$1,500, \$2,500 and \$3,000. All sponsorships include a banner ad on the IOGA web site for 1 year, a banner displayed at the event if provided by sponsor, recognition in the meeting brochure and during the sponsored event. We are open to smaller sponsorships as well. Please contact Janey Bruesch at 208.342.1438 or idoutfitt@cableone.net if you are interested in being a sponsor.

For information about guest room facilities, please contact the **Red Lion Downtowner** at (208.344.7691). Be sure to mention that you are **with IOGA**. The IOGA special room **rate is \$79** single or double occupancy. Reservations must be made by November 18th to receive the special rate.

Wednesday, December 12th

8 a.m. – 1 p.m. Exhibitors Set-up (Note: Due to limited meeting space, some vendors may not be able to begin setting up until 11:00.)

12:15 – 1:30 p.m. General Session Luncheon
(2 complimentary lunches per exhibitor)

2 p.m. – 9 p.m. Set aside time with exhibitors/Member Bash

9:00 p.m. – Midnight Exhibitor takedown complete

Thursday, December 13th

5:30 p.m. – 10:00 p.m. **Thaw Dinner & Fundraiser**
(tickets are \$50 each)

Booth Rates

(see map on reverse)

Booths 1, 2, 4, 5, 7, 8, 9, 10 (approximately 10 x 10)

Members \$125 Nonmembers: \$175

Booths 12-23 (approximately 10 x 4)

Members \$100 Nonmembers \$125

Booths 3 & 6 (approximately 10 x 15)

Members \$175 Nonmembers \$225

Booth 11 (approximately 10x17)

Members \$200 Nonmembers \$250

Booth 11A (approximately 10x12)

Members \$150 Nonmembers \$200

Hall Booth 24 (approximately 10 x 6)

Members \$100 Nonmembers \$150

Hall Table Space #25-30 (6 foot tables)

Members \$75 Nonmembers \$110

Exhibitor Map

Visit IOGA.org to view Exhibitor Map Information

IMPORTANT: Booths must be paid in full by November 30th.

For more information contact Janey Bruesch
idoutfitt@cableone.net or 208.342.1438